



Join us for a day of learning, sharing, exploring and networking in the beautiful hills of Malibu as we examine ethics and leadership in challenging times.

Jewish Communal Professionals of Southern California was founded in 1978 to enhance the growth and development of its members as Jewish communal professionals by providing quality professional development programs, networking, social opportunities, collegial support, and recognition of professional achievement. JCPCS is more than an association, it is a family dedicated to community and the values of our Jewish tradition.

The conference has been generously co-sponsored by the Jewish Community Foundation of Los Angeles, The Jewish Federation of Greater Los Angeles, and the Jewish Communal Service Association

THE FOUNDATION
JEWISH COMMUNITY FOUNDATION
LOS ANGELES



Jewish Communal Service Association of North America



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**Jewish Communal Professionals
of Southern California**
P.O. Box 35115 • Los Angeles, CA 90035

Professional Development Conference



**Professional Excellence
in Challenging Times**

**Featuring
Special Keynote Speaker
Mark Charendoff**
President of the Jewish Funders Network

**Thursday, November 5th, 2009
8:30 a.m. - 4:00 p.m.**

**at the beautiful
Shalom Institute in Malibu**



MARK CHARENDOFF



As President of the Jewish Funders Network (JFN), Mark Charendoff works with a number of Jewish organizations and foundations. Prior to JFN, Mark was the Vice President of the Andrea and Charles Bronfman Philanthropies

where he helped to establish the Birthright Israel program, and he previously served as Director of Jewish Educational Services for the JCC Association of North America. He currently serves on the boards of BBYO, the *New York Jewish Week*, the Jewish Communal Service Association of North America and on the advisory board of the Washington Institute for Leadership and Values. Mark has been named one of the top 50 influential rabbis in North America. Most recently, Mark and JFN have been supportive of those family foundations who were severely affected by the Madoff scandal, offering comfort and solutions during a difficult time.

Conference Co-Chairs

Jodi Berman, *Vice President Leadership Development, The Jewish Federation*
Richard A. Siegel, *Director School of Jewish Communal Service, HUC-JIR*

Conference Committee

Lilia Arbona, Libby Eckhaus, Deborah Goldfarb, Sandi Goldstein, Bill Kaplan, JCPSC President, Saul Korin, Phil Liff-Grieff, Jonathan Schreiber, Jessie Sunday, Lori Tessel, Sally Weber

CONFERENCE HIGHLIGHTS

THE BRIT HAMIKTZOA

A code of Jewish Professional Leadership was recently adopted by the JCPSC as a guide to professional standards. This conference will explore the values expressed in the Brit. Jewish Peoplehood • Community • Israel Ethical Conduct • Respect for the Individual Recognition • Philanthropy • Continuing Education

SEMINAR PRESENTERS

Marla Abraham

Senior VP, Endowment Dev. & Premier Philanthropy, The Jewish Federation

Shahar Azani

Consul, Media and Public Affairs, Israeli Consulate, LA

Rabbi Lew Barth

Professor Emeritus of Midrash, HUC-JIR, LA

Rabbi Yonah Bookstein

Executive Rabbi, JconnectLA Director, Jewlicious Festivals

Rabbi Sharon Brous

Founding Rabbi of IKAR

Debbie Fox

Director, Children/Family Services, Jewish Family Service

Merav Goldman

Asst. Director, Leadership Dev. The Jewish Federation

Rabbi Arthur Gross Schaeffer

Chairman, Marketing/Business Law Department, Loyola Marymount University and Rabbi, Community Shul of Montecito and Santa Barbara

Loolwa Khazoom

Manager, Community Integration Project, Stephen S. Wise Temple

Lori Klein

Assistant Director, HUC School of Jewish Communal Service

Phil Liff-Grieff

Associate Director, Builders of Jewish Education

Plus Great Camp Activities:

Ropes Course • Nature Hike • Marla Bennett Garden Tour
Dietary laws will be observed • Eco-friendly • Dress is Camp Casual

NextGen Retreat – Wednesday, Nov. 4th 5:00 pm

Kick-off the conference with an overnight geared for up and coming professionals! Network and explore creative ways to navigate your career path in the Jewish community. Free for young professionals in their 20s and 30s and graduate students.

Space is limited. Registration deadline is October 28th.

To register or for more information, please contact Libby Eckhaus at leckhaus@jewishla.org or 323-761-8371.

****Participants must be registered for the Conference.**

REGISTRATION FOR NOV. 5

Member \$75 • Non-member \$95 • Students Free (Scholarships Available)

Enclosed is my check for \$ _____
Make payable to JCPSC

Name _____

Address _____

Phone _____

E-mail _____

Registration confirmation and directions will be e-mailed to you

Agency/Org _____

_____ Number of years in Jewish Communal Service.

I'm interested in: Mentoring Being mentored

Sign me up for the **NextGen Retreat** Wednesday, November 4th at 6 p.m.

Registration Deadline is October 30th
Mail to P.O. Box 35115 • Los Angeles, CA 90035

Register online at www.jcpsocal.org

For more information, please contact Saul Korin at jcpscla@yahoo.com or 310-701-5208.

Got event tchotchkes?

Bring along those books, bags, notepads, pens, T's and caps to swap with others for fun or donate to Jewish thrift shops. You'll get a JCPSC "Swag Bag" upon arrival.

Fed Up with Hunger

Please bring unopened non-perishable food items to donate to SOVA in support of our community's efforts to help end hunger in Los Angeles.